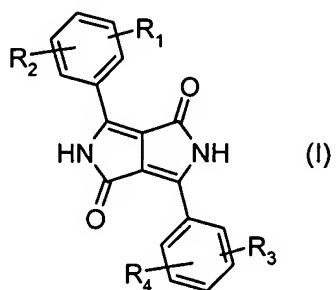
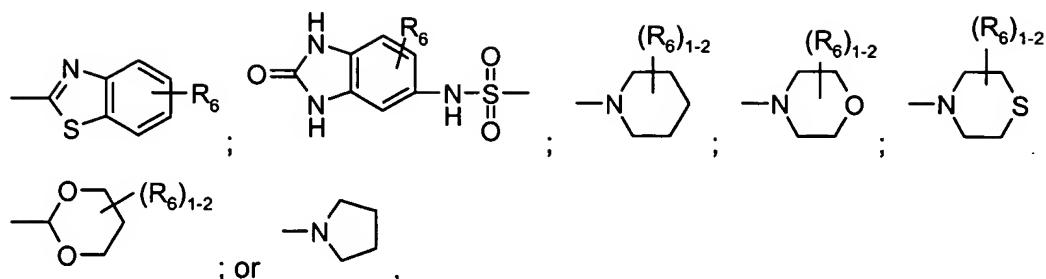


1. (original): A cosmetic formulation comprising at least one pigment of formula (I)



wherein

$R_1$ ,  $R_2$ ,  $R_3$  and  $R_4$  independently from each other signify hydrogen; cyano; halogen;  $CF_3$ ;  $NH_2$ ;  $NR_5R_6$ ;  $NR_5COR_5$ ;  $COOR_6$ ;  $CONH_2$ ;  $CONR_5R_6$ ;  $OR_6$ ;  $OCOR_5$ ;  $SR_5$ ;  $SOR_5$ ;  $SO_2R_5$ ;  $SO_2NR_5R_6$ ;  $SO_2OR_5$ ;  $CHO$ ;  $Si(R_5)_3$ ;  $SO_3M$ ; linear or branched  $C_1$ - $C_{30}$ alkyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; linear or branched  $C_0$ - $C_{30}$ alkylene- $C_3$ - $C_{12}$ cycloalkyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; linear or branched  $C_3$ - $C_{30}$ alkenylene- $C_3$ - $C_{12}$ cycloalkyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; linear or branched  $C_3$ - $C_{30}$ alkenyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; linear or branched  $C_0$ - $C_{30}$ alkylene- $C_3$ - $C_{12}$ cycloalkenyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; linear or branched  $C_3$ - $C_{30}$ alkenylene- $C_3$ - $C_{12}$ cycloalkenyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; phenyl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_1$ - $C_6$ alkoxy, halogen, cyano or formyl; linear or branched  $C_7$ - $C_{24}$ aralkyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ; linear or branched  $C_8$ - $C_{24}$ aralkenyl, which can be unsubstituted or substituted by one or more halogen, OH,  $OR_5$ ,  $SR_5$ ,  $NH_2$ ,  $NR_5R_6$ ,  $COOR_6$ ,  $CONR_5R_6$ ,  $OCOR_5$  or  $SO_3M$ ;



wherein

$R_5$  signifies linear or branched  $C_1$ - $C_{30}$ alkyl;  $C_3$ - $C_{30}$ -alkenyl;  $C_3$ - $C_{12}$ cycloalkyl;  $C_6$ - $C_{14}$ aryl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_5$ - $C_6$ cycloalkyl,  $C_1$ - $C_6$ alkoxy,  $C_1$ - $C_6$ thioalkyl or halogen;  $C_7$ - $C_{24}$ aralkyl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_5$ - $C_6$ cycloalkyl,  $C_1$ - $C_6$ alkoxy,  $C_1$ - $C_6$ thioalkyl or halogen or  $C_8$ - $C_{24}$ aralkenyl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_5$ - $C_6$ cycloalkyl,  $C_1$ - $C_6$ alkoxy,  $C_1$ - $C_6$ thioalkyl or halogen,

$R_6$  signifies hydrogen; linear or branched  $C_1$ - $C_{30}$ alkyl;  $C_3$ - $C_{30}$ -alkenyl;  $C_3$ - $C_{12}$ cycloalkyl;  $C_6$ - $C_{14}$ aryl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_5$ - $C_6$ cycloalkyl,  $C_1$ - $C_6$ alkoxy,  $C_1$ - $C_6$ thioalkyl or halogen;  $C_7$ - $C_{24}$ aralkyl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_5$ - $C_6$ cycloalkyl,  $C_1$ - $C_6$ alkoxy,  $C_1$ - $C_6$ thioalkyl or halogen or  $C_8$ - $C_{24}$ aralkenyl, which can be unsubstituted or substituted by one or more  $C_1$ - $C_6$ alkyl,  $C_5$ - $C_6$ cycloalkyl,  $C_1$ - $C_6$ alkoxy,  $C_1$ - $C_6$ thioalkyl or halogen, and

$M$  signifies hydrogen; a metal atom or an ammonium group,

wherein the pigments have a specific surface area (BET) of 6 – 200  $m^2/g$ , and with the proviso that

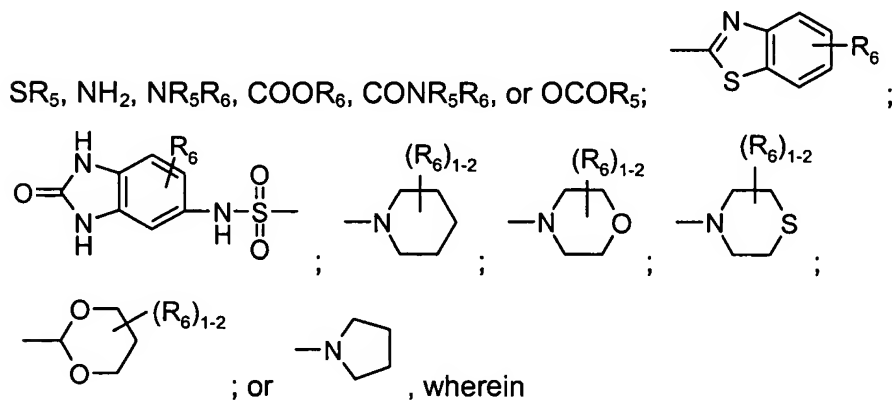
(i) if  $R_1$  is H, then  $R_2$  is not H,  $C_1$ - $C_{18}$ alkyl,  $C_1$ - $C_4$ alkoxy, halogen, phenyl or  $SO_3M$ .

2. (original): A cosmetic formulation according to Claim 1, wherein the pigments have a specific surface area (BET) of 8 – 170  $m^2/g$ .

3. (original): A cosmetic formulation according to Claim 1, wherein the pigments have a specific surface area (BET) of 10 – 150  $m^2/g$ .

4. (currently amended): A cosmetic formulation according to ~~any one of Claims 1 – 3~~ Claim 1, wherein

R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub> and R<sub>4</sub> signify independently from each other hydrogen; cyano; halogen; CF<sub>3</sub>; SR<sub>5</sub>; SOR<sub>5</sub>; SO<sub>2</sub>R<sub>5</sub>; SO<sub>2</sub>NR<sub>5</sub>R<sub>6</sub>; NR<sub>5</sub>R<sub>6</sub>; COOR<sub>6</sub>; CONH<sub>2</sub>; CONR<sub>5</sub>R<sub>6</sub>; OCOR<sub>5</sub>; linear or branched C<sub>1</sub>-C<sub>18</sub>alkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>0</sub>-C<sub>24</sub>alkyleneC<sub>3</sub>-C<sub>8</sub>-cycloalkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>24</sub>alkenyleneC<sub>3</sub>-C<sub>8</sub>cycloalkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>24</sub>alkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>0</sub>-C<sub>24</sub>alkyleneC<sub>3</sub>-C<sub>8</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>24</sub>alkenylene-C<sub>3</sub>-C<sub>8</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; phenyl, which can be unsubstituted or substituted by one or more methyl, methoxy or cyano; or linear or branched C<sub>1</sub>-C<sub>18</sub>alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>,



R<sub>5</sub> and R<sub>6</sub> have the meaning as defined in Claim 1.

5. (currently amended): A cosmetic formulation according to Claim 4, wherein

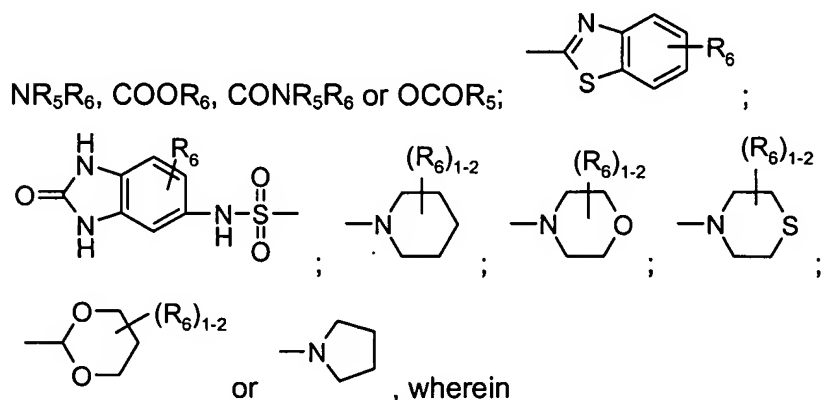
- R<sub>5</sub> signifies linear or branched C<sub>1</sub>-C<sub>18</sub>alkyl; C<sub>3</sub>-C<sub>18</sub>alkenyl; C<sub>3</sub>-C<sub>8</sub>cycloalkyl; C<sub>6</sub>-C<sub>10</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; C<sub>7</sub>-C<sub>8</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; or C<sub>8</sub>-C<sub>12</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy, ~~and preferably~~
- R<sub>6</sub> signifies hydrogen; linear or branched C<sub>1</sub>-C<sub>18</sub>alkyl; C<sub>3</sub>-C<sub>18</sub>alkenyl; C<sub>3</sub>-C<sub>8</sub>cycloalkyl; C<sub>6</sub>-C<sub>10</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; C<sub>7</sub>-C<sub>8</sub>aralkyl, which can be unsubstituted or substituted by

one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; or C<sub>8</sub>-C<sub>12</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy.

6. (currently amended): A cosmetic formulation according to ~~any one of Claims 1-3~~ Claim 1, wherein

R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub> and R<sub>4</sub> independently from each other signify hydrogen; cyano; CF<sub>3</sub>; SR<sub>5</sub>;

SO<sub>2</sub>NR<sub>5</sub>R<sub>6</sub>; NR<sub>5</sub>R<sub>6</sub>; COOR<sub>6</sub>; CONH<sub>2</sub>; CONR<sub>5</sub>R<sub>6</sub>; OCOR<sub>5</sub>; Cl; F; Br; linear or branched C<sub>1</sub>-C<sub>18</sub>alkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>0</sub>-C<sub>6</sub>alkylene-C<sub>3</sub>-C<sub>8</sub>cycloalkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>6</sub>alkenylene-C<sub>3</sub>-C<sub>8</sub>cycloalkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>6</sub>alkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>0</sub>-C<sub>6</sub>alkylene-C<sub>3</sub>-C<sub>8</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>6</sub>alkenylene-C<sub>3</sub>-C<sub>8</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; phenyl, which can be unsubstituted or substituted by one or more methyl, methoxy or cyano; or linear or branched C<sub>1</sub>-C<sub>6</sub>alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>,



R<sub>5</sub>

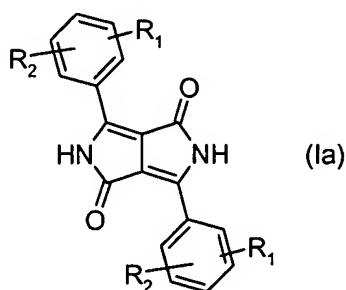
signifies linear or branched C<sub>1</sub>-C<sub>6</sub>alkyl; C<sub>3</sub>-C<sub>6</sub>alkenyl; C<sub>3</sub>-C<sub>8</sub>cycloalkyl; C<sub>6</sub>-C<sub>10</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; C<sub>7</sub>-C<sub>8</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; or C<sub>8</sub>-C<sub>12</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy,

R<sub>6</sub> signifies hydrogen; linear or branched C<sub>1</sub>-C<sub>6</sub>alkyl; C<sub>3</sub>-C<sub>6</sub>alkenyl; C<sub>3</sub>-C<sub>8</sub>cycloalkyl; C<sub>6</sub>-C<sub>10</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; C<sub>7</sub>-C<sub>8</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; or C<sub>8</sub>-C<sub>12</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy,

with the proviso that

(i) if R<sub>1</sub> is H, then R<sub>2</sub> is not H, C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>1</sub>-C<sub>4</sub>alkoxy, Cl, F, Br or phenyl.

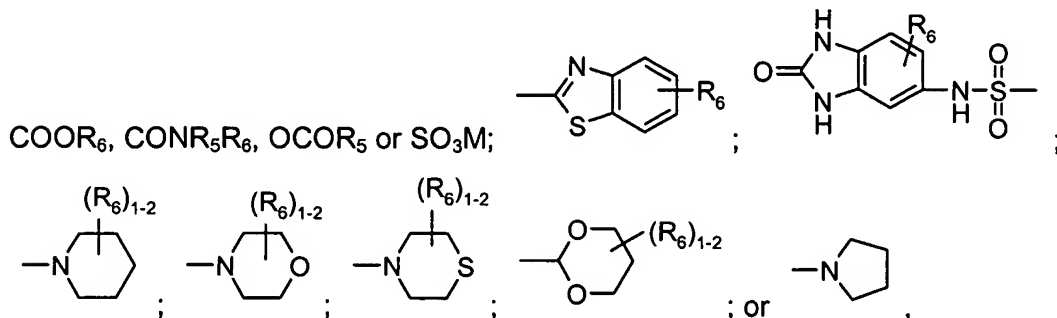
7. (currently amended): A cosmetic formulation according to ~~any one of Claims 1—3~~ Claim 1, comprising at least one pigment of formula (Ia)



wherein

R<sub>1</sub> and R<sub>2</sub> independently from each other signify hydrogen; cyano; halogen; CF<sub>3</sub>; NH<sub>2</sub>; NR<sub>5</sub>R<sub>6</sub>; NR<sub>5</sub>COR<sub>5</sub>; COOR<sub>6</sub>; CONH<sub>2</sub>; CONR<sub>5</sub>R<sub>6</sub>; OR<sub>6</sub>; OCOR<sub>5</sub>; SR<sub>5</sub>; SOR<sub>5</sub>; SO<sub>2</sub>R<sub>5</sub>; SO<sub>2</sub>NR<sub>5</sub>R<sub>6</sub>; SO<sub>2</sub>OR<sub>5</sub>; CHO; Si(R<sub>5</sub>)<sub>3</sub>; SO<sub>3</sub>M; linear or branched C<sub>1</sub>-C<sub>30</sub>alkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; linear or branched C<sub>0</sub>-C<sub>30</sub>alkyleneC<sub>3</sub>-C<sub>12</sub>cycloalkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; linear or branched C<sub>3</sub>-C<sub>30</sub>alkenylene-C<sub>3</sub>-C<sub>12</sub>cycloalkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; linear or branched C<sub>3</sub>-C<sub>30</sub>alkenyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; linear or branched C<sub>0</sub>-C<sub>30</sub>alkyleneC<sub>3</sub>-C<sub>12</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; linear or branched C<sub>3</sub>-C<sub>30</sub>alkenylene-C<sub>3</sub>-C<sub>12</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; phenyl, which can be unsubstituted or substituted by one or more

C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, halogen, cyano or formyl; linear or branched C<sub>7</sub>-C<sub>24</sub>aralkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>, COOR<sub>6</sub>, CONR<sub>5</sub>R<sub>6</sub>, OCOR<sub>5</sub> or SO<sub>3</sub>M; linear or branched C<sub>8</sub>-C<sub>24</sub>aralkenyl, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>, NR<sub>5</sub>R<sub>6</sub>,



wherein

R<sub>5</sub> signifies linear or branched C<sub>1</sub>-C<sub>30</sub>alkyl; C<sub>3</sub>-C<sub>30</sub>-alkenyl; C<sub>3</sub>-C<sub>12</sub>cycloalkyl; C<sub>6</sub>-C<sub>14</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, C<sub>1</sub>-C<sub>6</sub>thioalkyl or halogen; C<sub>7</sub>-C<sub>24</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, C<sub>1</sub>-C<sub>6</sub>thioalkyl or halogen or C<sub>8</sub>-C<sub>24</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, C<sub>1</sub>-C<sub>6</sub>thioalkyl or halogen,

R<sub>6</sub> signifies hydrogen; linear or branched C<sub>1</sub>-C<sub>30</sub>alkyl; C<sub>3</sub>-C<sub>30</sub>-alkenyl; C<sub>3</sub>-C<sub>12</sub>cycloalkyl; C<sub>6</sub>-C<sub>14</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, C<sub>1</sub>-C<sub>6</sub>thioalkyl or halogen; C<sub>7</sub>-C<sub>24</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, C<sub>1</sub>-C<sub>6</sub>thioalkyl or halogen or C<sub>8</sub>-C<sub>24</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>1</sub>-C<sub>6</sub>alkoxy, C<sub>1</sub>-C<sub>6</sub>thioalkyl or halogen, and

M signifies hydrogen; a metal atom or an ammonium group,

with the proviso that

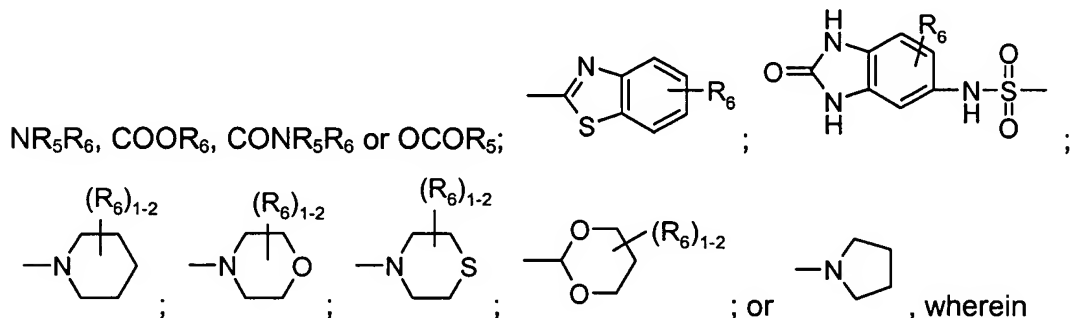
(i) if R<sub>1</sub> is H, then R<sub>2</sub> is not H, C<sub>1</sub>-C<sub>18</sub>alkyl, C<sub>1</sub>-C<sub>4</sub>alkoxy, halogen, phenyl or SO<sub>3</sub>M.

8. (original): A cosmetic formulation according to Claim 7,

wherein

R<sub>1</sub> and R<sub>2</sub> independently from each other signify hydrogen; cyano; CF<sub>3</sub>; SR<sub>5</sub>; SO<sub>2</sub>NR<sub>5</sub>R<sub>6</sub>; NR<sub>5</sub>R<sub>6</sub>; COOR<sub>6</sub>; CONH<sub>2</sub>; CONR<sub>5</sub>R<sub>6</sub>; OCOR<sub>5</sub>; Cl; F; Br; linear or branched C<sub>1</sub>-C<sub>18</sub>alkyl, which can

be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>0</sub>-C<sub>6</sub>alkyleneC<sub>3</sub>-C<sub>8</sub>cycloalkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>6</sub>alkenyleneC<sub>3</sub>-C<sub>8</sub>cycloalkyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>6</sub>alkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>0</sub>-C<sub>6</sub>alkyleneC<sub>3</sub>-C<sub>8</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; linear or branched C<sub>3</sub>-C<sub>6</sub>alkenylene-C<sub>3</sub>-C<sub>8</sub>cycloalkenyl, which can be unsubstituted or substituted by one or more OR<sub>5</sub>, SR<sub>5</sub>, NR<sub>5</sub>R<sub>6</sub> or COOR<sub>6</sub>; phenyl, which can be unsubstituted or substituted by one or more methyl, methoxy or cyano; linear or branched C<sub>1</sub>-C<sub>6</sub>alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR<sub>5</sub>, SR<sub>5</sub>, NH<sub>2</sub>,



R<sub>5</sub> signifies linear or branched C<sub>1</sub>-C<sub>6</sub>alkyl; C<sub>3</sub>-C<sub>6</sub>alkenyl; C<sub>3</sub>-C<sub>8</sub>cycloalkyl; C<sub>6</sub>-C<sub>10</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; C<sub>7</sub>-C<sub>8</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; or C<sub>8</sub>-C<sub>12</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy,

R<sub>6</sub> signifies hydrogen; linear or branched C<sub>1</sub>-C<sub>6</sub>alkyl; C<sub>3</sub>-C<sub>6</sub>alkenyl; C<sub>3</sub>-C<sub>8</sub>cycloalkyl; C<sub>6</sub>-C<sub>10</sub>aryl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; C<sub>7</sub>-C<sub>8</sub>aralkyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy; or C<sub>8</sub>-C<sub>12</sub>aralkenyl, which can be unsubstituted or substituted by one or more C<sub>1</sub>-C<sub>6</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl or C<sub>1</sub>-C<sub>6</sub>alkoxy,

with the proviso that

- (i) if R<sub>1</sub> is H, then R<sub>2</sub> is not H, C<sub>1</sub>-C<sub>18</sub>alkyl, C<sub>1</sub>-C<sub>4</sub>alkoxy, Cl, F, Br or phenyl.

9. (currently amended): A cosmetic formulation according to ~~any of Claims 1—8~~ Claim 1 comprising

- a) from 0.0001 to 50 % by weight, ~~preferably from 0.0001 to 25 % by weight~~, based on the total weight of the preparation, of at least one pigment of formula (I), and
  - b) from 50 to 99.9999 % by weight, ~~preferably from 75 to 99.9999 % by weight~~, based on the total weight of the preparation, of a cosmetically suitable carrier.
10. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 9~~ Claim 1, which is in the form of a stick comprising up to 99.9999 % by weight of fatty components.
11. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 9~~ Claim 1, which is in the form of an anhydrous or aqueous ointment or cream.
12. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 9~~ Claim 1, which is in the form of a water-in-oil emulsion or in the form of an oil-in-water emulsion comprising from 1 to 98.8 % by weight of the fatty phase, from 1 to 98.8 % by weight of the aqueous phase and from 0.2 to 30 % by weight of an emulsifier, in each case based on the total weight.
13. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 9~~ Claim 1, which is in the form of a powder and comprises an inorganic or organic filler, such as talc, zinc stearate, mica, kaolin, nylon powders, polyethylene powders, Teflon, starch, boron nitride, microspheres of copolymers, such as Expancel, Polytrap, silicone resin microbeads, polyethylene powder or polyamide powder, as well as adjuvants, such as binders or colourants.
14. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 9~~ Claim 1, which is in the form of a nail varnish and comprises from 0.1 to 5 % by weight of the pigment in a varnish base.
15. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 9~~ Claim 1, which is in the form of a shampoo, a cream or a gel for colouring the hair that is composed of the basic substances conventionally employed in the cosmetics industry.



16. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 15~~  
Claim 1, which additionally comprises conventional cosmetic constituents, ~~such as perfumes,~~  
~~antioxidants, preservatives and UV filters.~~

17. (new): A cosmetic preparation or formulation according to Claim 16, wherein the conventional cosmetic constituents are selected from the group consisting of perfumes, antioxidants, preservatives and UV filters.